

NOTICE OF ANNUAL STOCKHOLDERS' MEETING

To All Stockholders:

Notice is hereby given that the **ANNUAL STOCKHOLDERS' MEETING OF PUREGOLD PRICE CLUB, INC.** will be held on the **14th day of May 2013, 2 pm, at the Philippine Columbian Association Complex, Plaza Dilao, Paco, Manila** with the following agenda:

1. Call to order
2. Certification of service of notice and existence of quorum
3. Reports of the Chairman and of the President
4. Approval of the Minutes of the 2012 Annual Stockholders' Meeting and ratification of all other acts and resolutions of the Board of Directors and Management from the date of the previous Stockholders' Meeting
5. Presentation of the audited financial statements for the period ended 31 December 2012
6. Election of seven (7) directors inclusive of two (2) independent directors
7. Appointment of External Auditor
8. Other Matters
9. Adjournment

Stockholders of record as of the close of business on **12 April 2013** are entitled to notice of, and to vote at such meeting. The stock and transfer book of the company will be closed from **26 April 2013 to 13 May 2013**.

IF YOU DO NOT EXPECT TO ATTEND THE ANNUAL MEETING, YOU MAY EXECUTE AND RETURN THE PROXY FORM IN THE ENVELOPE PROVIDED FOR THAT PURPOSE TO THE OFFICE OF THE COMPANY AT: **NO. 900 ROMUALDEZ ST., PACO, MANILA, 1007**. THE DEADLINE FOR THE SUBMISSION OF PROXIES IS ON **30 APRIL 2012**.

On the day of the meeting, you or your duly designated proxy are hereby required to bring this Notice and any form of identification such as driver's license, passport, company I.D., voter's I.D., or TIN Card to facilitate registration. Registration shall start at 1:00 p.m and will close at 1:45 p.m.

Manila, Philippines.



BABY GERLIE I. SACRO
Corporate Secretary